



## Video Conferencing Services

### Bring Medical Education to Rural Physicians

Ninety percent of all rural medical care is provided by a family physician, according to the American Academy of Family Physicians (AAFP). As a result the family physician must stay current in knowledge and practices across a broad range of specialties in order to be an effective general practitioner.

This is why medical institutions and training organizations utilize ACT Conferencing® to shrink the distances and reach more physicians more often. ACT provides real-time collaboration, education and training across miles with video conferencing and conferencing room rental solutions. With some 4,000 available conferencing rooms around the world, equipped with the latest video and conferencing technologies, educational institutions can connect to rural clinicians anywhere, anytime.

### Educate More Clinicians, More Effectively

**Reduce Costs.** By using your in-house video conferencing facilities combined with ACT's Proximity conferencing rooms for hire, you essentially extend your facilities to rural locations without building satellite offices or wasting time and money on travel expenses. Your events can be recorded for archive and replay, which offers new revenue opportunities by reaching audiences interested in continuing education credits.

**Boost the impact of education.** Video conferencing offers face-to-face collaboration, which takes your interactions to a new level, providing doctors with a satisfying experience and high overall retention of your message.

**Focus on content, not logistics.** Video conferencing is not a mystery to us. ACT specializes in coordinating video events across the globe. Relax, focus on your presentation, and leave the logistics to us. ACT has the infrastructure, conferencing facilities and experience delivering small and large events, regardless of the networks or video equipment being used, and our Proximity conferencing rooms are always ready for use.

### Use an affordable solution

**No service commitments required.** Physicians participate when it is convenient and you can offer multiple sessions to accommodate busy doctor schedules.

**Complete end-to-end management.** We don't just manage your video, we can manage the entire event, from coordination and scheduling through to every room and end point during the conference. You get a comprehensive solution that is handled by specialists.

**24/7 support.** ACT is a global company, with customer care and technical support staffed every day of the year. We're always available.

### ACT Stops the Pain

Build a bridge between rural physicians and medical teaching institutions. Take your medical education initiatives to a whole new level of performance and professionalism with ACT video services. ACT removes the hassle and confusion, and sets the stage for a flawless event.

### About ACT

ACT Conferencing delivers customized audio, web and video collaboration services globally. Since 1989, we have serviced customers through our integrated global platform and experienced customer-focused team. Based in Denver, Colorado, USA, we have operations in Australia, Canada, France, Germany, Hong Kong, Malaysia, the Netherlands, Singapore, and the United Kingdom.