



Video Solutions for the Legal Industry

Decrease Recruitment Costs Up to 90 Percent

Law firms can spend up to \$250,000 to recruit a single summer associate¹ and these recruiting investments don't always result in a successful hire. Only 28 percent of all students offered a job by a large firm will accept.² The challenge is to find new and dynamic ways of recruiting while minimizing expenses and time spent by top partners.

'At your service' solutions

Customized video recruiting solutions from ACT Conferencing[®] drive down recruiting expense, increase lawyer utilization and portray a positive culture of innovation and technology adoption. An integral part of ACT's recruiting solution is Proximity video rental suites. Since ACT offers 4,000 public video suites globally, you're sure to find one near you and/or your candidate.

If your firm has its own video conferencing system, utilize it more fully with ACT's assistance. We specialize in hosted bridging and managed services, including gateway services to streaming, recording and broadcasting in high definition and operators who moderate entire conferences.

ACT's end-to-end coordination model lets you choose what services you need. We take care of the logistics so you can concentrate on recruiting top talent.

Let the experts coordinate your event

After identifying the best available video facility, we'll work closely with you to plan a highly professional, coordinated recruiting event. We can also record these video sessions. And if you're using your own video conferencing equipment, we'll take care of testing and seamlessly sync your site with the Proximity locations.

Hosted Bridging Services

Regardless of network or video equipment manufacturer, you can connect participants in multiple locations anywhere in the world. We make sure your network connections — ISDN, IP or both — are working properly.

Choose the features you need

With a comprehensive list of a la carte options, you can tailor the service to meet your firm's needs.

- > **LiveAssist** – A trained video engineer monitors the video conference, assuring the highest quality and reliability.
- > **Recording and/or Streaming** – Record your interviews and/or archive for future viewing and distribution.
- > **High Definition** – Realize the full potential of video. Pick up on non-verbal communication and participate in a more realistic experience.

About ACT Conferencing

ACT Conferencing delivers customized audio, web and video collaboration services globally. Since 1989, we have served customers through our integrated global platform and experienced customer-focused team. Based in Denver, Colorado, USA, we have operations in Australia, Canada, France, Germany, Hong Kong, Malaysia, the Netherlands, Singapore, and the United Kingdom.

Crunch the numbers

- > A large law firm in Dallas identifies four top law students.
- > ACT helps identify four video suites, each within a 15-minute drive from a candidate.
- > ACT coordinates the time of specific dial-outs to each respective candidate.
- > In four hours, the partners can question and get to know each candidate with the benefit of seeing the candidates, taking into account their body language and hearing their responses in high-definition clarity.
- > Partners spend only half day away from the office instead of an overnight trip.
- > Recruiting costs decrease by 90%.
- > 142 hours are saved.
- > This approach saves ~12,000 lbs. of CO2.*

(A hypothetical recruiting scenario)

¹Elizabeth Goldberg, "Is That Any Way to Recruit Associates?" Am Law 2000, published by Law.com (Aug. 6, 2007). <http://www.law.com/jsp/article.jsp?id=1185820712334>.

²Elizabeth Goldberg, "Is That Any Way to Recruit Associates?" National Association of Law Placement survey, published by Law.com (Aug. 6, 2007). www.law.com/jsp/article.jsp?id=1185820712334.

*Calculated by ACT's Conservation by Collaboration Calculator at www.actconferencing.com.