

## Collaboration for High Tech SMBs

ReadyConnect® and ConferenceCast™ solutions help grow revenue faster

High Tech is battling fierce and growing global competition. At a time when marketing and travel budgets are getting slashed, how do you increase awareness and grow revenues?

Use ACT's ReadyConnect® and ConferenceCast™ solutions to collaborate better and grow your business faster.

ACT is a High Tech company, so we understand the pressures you face and have built conferencing and collaboration solutions which shorten your time to market, accelerate your sales cycle and win you more business.

We bring you value through globally-accessible meeting and collaboration tools that focus on removing barriers to entry and allow you to effectively showcase your products to prospective buyers.

Did you know that High Tech companies represent 30% of the global conferencing market? In fact, Sales and Marketing applications rank first for all Web and Audio conferencing.

Frost & Sullivan, 2007

### Stay Connected with ReadyConnect

Presentations and demos have more punch and impact when you show your product live and in action. We ensure successful meetings by making our tools easy for you and your participants to use, so that your message is clearly seen and heard.

#### Planning your meeting couldn't be easier

Our ReadyConnect platform is always on and available to host your business call, planning session or product demonstration, whenever you need it. With integration to Microsoft Outlook®, scheduling your meetings can be done with the touch of a button.

#### Get connected in a snap!

Don't get held up by lengthy software downloads or problems logging in. Our browser-based ReadyConnect web conferencing solution doesn't require a download for anyone to join. Our firewall-friendly service is SSL-encrypted and supports multiple operating system and browser configurations, so your meetings start on time, every time.

#### Effortless global connections

Travelling or meeting with a prospect located abroad? Our ReadyConnect audio conferencing gives you access to toll-free dial-in numbers from 65 countries world-wide and intelligently connects you through our unique Global Bridge Linking infrastructure. And since our services are integrated, getting connected is easy with only one pass-code to remember.

#### Keep your audience engaged

Easy to use presentation tools make for successful presentations. With an intuitive interface that offers the essential meeting features, you are quickly empowered to deliver highly successful presentations, even if it's your first online meeting.

## Reach Critical Mass with ConferenceCast™

Large scale communications and product launches require special attention and ACT is here to help. For your high impact events, our ConferenceCast™ webcasting and webinar service is the perfect way to get your message out professionally, without breaking the bank.

Loaded with optional features, like online registration, surveys, archiving, and podcasting, ConferenceCast can be customized to reflect your company's look and feel, allowing you to broadcast your message to thousands of people, while enhancing your corporate brand at the same time.

## So, why choose ACT?

We make meetings happen! Whether you need to run a 30-minute customer training session or an anonymous focus group campaign, ACT is your single source provider for audio and web communication services.

Our services are globally accessible and easy to use. With uncomplicated interfaces and intuitive features, presentations run smoothly even for first time users.

Plus, we're here when you need us. Our professional technical support team is here for you around the clock.

## Highlighted Features

Some of the features that help you promote your products and services, and close business faster:

ReadyConnect	ConferenceCast
Always-on audio and web conferencing	Live audio/video streaming or webinars
Toll-free access numbers from 65 countries	Synchronized PowerPoint® slides
Roll-call, mute, disconnect and other call features	Live desktop and application showing
Publish PowerPoint®, Word®, Excel®, and PDF files	Branded registration page and audience console
Live desktop and application sharing	Custom confirmation, reminder and follow-up emails
Live presenter videocasting	Online surveys and audience polling
Audience interaction tools: hand raising, chat, polls	Integrated media clips for product demos
Synchronized recording and playback	Online archiving and podcasting
Scheduling plug-in for Microsoft Outlook®	Online audience reports

## About ACT Conferencing

Established in 1989, ACT Conferencing is a leading independent provider of earth-friendly audio, web, video conferencing and webcasting services to organizations worldwide. ACT's integrated global conferencing platforms provide our customers in-country access, customize uniform billing, event management and local language services. Support for our truly international business comes from a diverse team of experienced, customer-focused support individuals. The Company's headquarters are located in Denver, Colo., USA, with operations in Australia, Canada, France, Germany, Hong Kong, Malaysia, the Netherlands, Singapore, and the United Kingdom.



ACT Conferencing

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