



# MULTI-MEDIA VIDEO EVENT SERVICES

## Dynamic, Customized Collaboration

### Increase confidence and reduce worry

Failure is not an option when you produce high profile, multi-media events. Yet, the logistics of managing unique events and operating the technology can be daunting – causing a great deal of stress, frustration or anxiety. To prevent this from happening to you, turn to ACT Conferencing – the trusted multi-media video event partner for thousands of companies around the globe.

### Minimize risk and complexity

Locally or globally, we reduce risk and complexity through:

- > Audio, video, web and pre-/post-event services as a Single Source Provider
- > A global footprint of bridges, call centers and Proximity video suite rentals
- > 20 years' experience
- > Service level agreements (SLAs) and key performance indicator standards (KPI) compliance
- > Open technology that works with any network and third parties
- > Proven global processes and best practices – quality driven

### Stage flawless, customized events

- > Town hall meetings
- > Corporate announcements
- > Product launches
- > Executive briefings
- > Training
- > Human Resources initiatives
- > Investor relations calls

### Receive a detailed plan

ACT's 'tried, true and tested' planning process allows your message to remain the event's focus. Customized event strategies remove uncertainty about technology choices and leverage our industry-leading collaboration tools. You'll receive a detailed plan and timetable that reflect the needs, requirements and variables of each event.

### End technical hassles

Disparate networks and video endpoints? No problem. Our infrastructure, technical acumen and experience eliminate technology confusion and hassles. We can bridge your sites, manage video equipment that you own or host participants in our Proximity video rental suites. More than 4,000 Proximity suites located around the world enable easy access to multi-media collaboration. With every event, you can rely on the top notch quality, reliability and exceptional customer support for which ACT is known.

## Multi-Media Event Options

Proximity	Video Bridging	Conference Cast™	Elite Audio	Data Collaboration	3rd Party Coordination
Public Video Suite Rentals	LiveAssist	Video Streaming and Archiving	Operator Assisted Audio Conference	Registration	Catering
Amenities	Endpoint Certification	Synchronized PowerPoint Push	Managed Q&A	WebMeeting	Installation of AV Equipment
	Dress Rehearsal	Flash-clip Sharing	Participant List	Scan-Converter	Satellite Downlink
	Communication Line	Podcasting	Digital Replay	H.239 People+	Transcription
	HD or Standard Definition		Voting/ Polling	Content	Translation
	End-User Surveys		Transcription	Detailed, online billing	Collective Intellect
	Reporting		Conference Director		Onsite Support

## About ACT Conferencing

Established in 1989, ACT Conferencing is a leading independent provider of earth-friendly audio, web, video conferencing and webcasting services to organizations worldwide. ACT's integrated global conferencing platforms provide our customers in-country access, customize uniform billing, event management and local language services. Support for our truly international business comes from a diverse team of experienced, customer-focused support individuals. The Company's headquarters are located in Denver, Colo., USA, with operations in Australia, Canada, France, Germany, Hong Kong, Malaysia, the Netherlands, Singapore, and the United Kingdom.

## Shell Oil: Seven Countries, Three Days and No Travel

Shell Oil's annual three-day event cost approximately \$500,000 when employees flew from Australia, Netherlands, Nigeria, Scotland, Singapore, United Arab Emirates and the U.S. to meet at a hotel.

With the ACT Conferencing solution, participants attended a multi-media video event, which cost approximately \$15,000 and received rave reviews. Video conferences ran on IP and ISDN, using Polycom and Tandberg platforms. Users who could not dial into a video conference used audio ports.



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