



# CONFERENCECAST™

[www.acttel.com](http://www.acttel.com)

## Premium Web Services: Webinars, Webcasts, Registration and Online Archive

### Broadcast your message using the power of the Internet

Powerful web services from ACT Conferencing® can be customized to meet your requirements for webcasts, webinars, archives and event registration. Given the high costs of travel, corporate budget cuts and carbon footprint concerns, it's a perfect time to turn to the web for high quality communication and collaboration.

Budget, convenience and the environment are compelling reasons to hold web events, but business people also turn to ACT for other reasons:

- > Reliable, easy-to-use webcasting and event web conferencing
- > Experienced, customer-focused support teams
- > High production events at a reasonable price
- > Single-source provider for audio, video, web, registration and archiving services
- > Innovation that can improve communication, training and competitive differentiation
- > Track record of high tech, high touch professional conferencing for more than 20 years

### Share your message with confidence

With ConferenceCast™ webinar and webcasting services, you can reach a global audience of thousands and deliver a consistent message in real time. Without any downloads, enhance your company's brand with a customized interface while you conduct your presentation using a robust and reliable audio and video conferencing network. ACT's expert staff members focus on the logistics and technology, so you can focus on your message.

### Simplify event logistics with a single source

If you like rave meeting reviews, you'll like ACT's premium web services. They are designed to save time and eliminate frustration yet give you the control you want. ConferenceCast web events are typically pre-planned and attended by either a skilled operator or a support technician.

Not sure how many attendees? No problem. Even the most basic ConferenceCast package includes 250 live viewers. There are no minimums or commitments to participation; you pay for what you use. Be sure to ask us about optional features, such as integrated media clips and podcasts that enhance your event. Use our complimentary e-mail confirmation and reminder services to get your invitation out early and remind often.

## Our Premier Web Services

### ConferenceCast™ Webcast (WMP or Real formats)

- > Live streaming of audio/video
- > Up to 5,000 live viewers
- > Online archive and reports for 90 days with unlimited access

**ConferenceCast Interactive Webcast** adds synchronized PowerPoint slides, text-based Q&A, polls, URL pushes and more.

### ConferenceCast Interactive Webinar

- > Non-streaming web presentations with audio through a conference call
- > Up to 5,000 live viewers
- > PowerPoint slides and other interactivity
- > Online reports for 90 days with unlimited access

### ConferenceCast Archive

- > On-demand, online archiving
- > No live viewers
- > Synchronized PowerPoint slides and other interactivity
- > Enhancements include indexing and synchronized transcript
- > Online archive and reports for 90 days with unlimited access
- > **Live capture:** streaming media is captured in real time via conference call
- > **Media upload:** streaming media is prerecorded and delivered to ACT to upload

### ConferenceCast Registration

- > **Event registration:** standalone, customizable registration page
- > **RSVP:** directs registrants to an ACT audio or video conference
- > No webcast, webinar or archive required

## System Requirements

ACT's Premium Web Services support multiple operating systems, browsers and media player formats with ease. For specific technical requirements, go to [www.acttel.com](http://www.acttel.com).

## About ACT Conferencing

Established in 1989, ACT Conferencing is a leading independent provider of earth-friendly audio, web, video conferencing and webcasting services to organizations worldwide. ACT's integrated global conferencing platforms provide our customers in-country access, customized uniform billing, event management and local language services. Support for our truly international business comes from a diverse team of experienced, customer-focused individuals. The Company's headquarters are located in Denver, Colo., USA, with operations in Australia, Canada, France, Germany, Hong Kong, Malaysia, the Netherlands, Singapore, and the United Kingdom.

## Who uses ConferenceCast™?

Anyone who wants to conduct worry-free web events! ConferenceCast complements ACT Elite Audio or Video Conferencing for high profile events.

Our top users are executives, directors, managers, educators and consultants in these industries:

- > Investor relations
- > Marketing
- > Medical marketing
- > Product management
- > Human resources
- > Training/education
- > Finance



**ACT Conferencing**

800-228-2554  
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